



For Immediate Release

## **Cooperation Agreement between China International Electronic Commerce Center of the People's Republic of China and SOGET**

**Paris - November 27, 2009**

**During the Franco-Chinese forum to promote trade and investment, China International Electronic Commerce Center (CIECC) of the People's Republic of China's Ministry of Commerce and SOGET have signed a cooperation agreement in the presence of Ms Christine Lagarde, French Minister of Economy, Industry and Employment, Ms Anne-Marie IDRAC, French Secretary of State for Foreign Trade and Mr. Chen Deming, Chinese Minister of Commerce.**

This broad cooperation agreement covers the development of B2B (Business to Business), B2G (Business to Government) and G2B (Government to Business) e-solutions and aims to improve the competitiveness of Sino-French supply chain stakeholders and facilitate trade between France and China, reaching 38.6 billion Euros in 2008.

As a China's leading e-government and e-business solutions provider, CIECC offers solutions facilitating international trade to over one million companies in China. Over the past three years, CIECC has concentrated its resources toward building a national trade logistics data hub to help Chinese businesses improve their competitiveness in international trade.

After the signing ceremony, **Mr. Zhang DaMing, Deputy Director of CIECC** stated: "With the rapid development of information technology worldwide, several countries information services have achieved very advanced levels. However, trade barriers between countries still exist because of the lack of information exchange and communications. The agreement signed between CIECC and SOGET launches a broad cooperation on the exchange of electronic information and will enable, without a doubt, great improvement of trade facilitation between China and France."

According to Jacques Ritt, CEO of SOGET: "As the first national operator in port single windows, we attach great importance to our cooperation with the CIECC and hope that this powerful alliance to develop B2B, B2G and G2B e-services, will create added value services for Sino-French supply chain stakeholders."

Companies participating in the Forum stated that the growing trade between France and China now requires more and more real-time monitoring and control of exported and imported goods. Together, CIECC and SOGET will provide services that track goods, anticipate the processing and distribution of goods, as well as other organizational tasks, yet also reduce the cost of accessing information, accelerate the movement of goods and improve productivity gains and return on investment.

The signing of this agreement - symbolic of a strategic cooperation between CIECC and SOGET- marks the beginning of public-private cooperation for the promotion of e-trade services between China and France. It is a major step in facilitating trade between China and France and beyond Central Europe.



**About SOGET:**

Headquartered in Le Havre, France, SOGET is a public-private partnership between the Port of Le Havre and the representative body of the Port Community of Le Havre Port Community of Le Havre and with the support of the French Customs.

SOGET specializes in the development of Cargo Community Systems and e-customs solutions operational in major ports of France and worldwide.

SOGET is a partner of the "Logistics Campus" of the University of Le Havre and "Nov@log", a Logistics Competitive Cluster.

SOGET is a recognized logistics technology expert by the World Customs Organization, the Caribbean Law Enforcement Council, the UN, the Organization of American States, the International Association of Port and Harbors, the International Association of Ports and Cities, the World Bank, the Inter-American Development Bank, the European Investment Bank and the French Development Bank.

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